

An exhibition to mark the centennial of Zagreb City Museum was opened on December 7, 2007 at 6 p. m.

**MGZ**  
MUZEJ GRADA ZAGREBA  
OPATIČKA 20

**MGZ**  
MUZEJ GRADA ZAGREBA  
1907. 2007.  
STO GODINA  
A HUNDRED YEARS  
ZAJEDNO TOGETHER

Zagreb City Museum is a contemporarily organised heritage institution, a place of assembled knowledge and a public medium, after a hundred years, still vital, sensitive and caring, both for the past and for the present of Zagreb. Addressing long-time residents and newcomers and guests of the city, the museum has a single task – to foster interest in Zagreb by presentation of the features of interest and key points in the development of the city through diversity of contents and the manner in which they are interpreted and presented in line with the expectations and needs of contemporary society..

Representing Zagreb City Museum: Vinko Ivić  
Exhibition conception conceived by: Željka Kolveshi  
Consultants: Maja Alilović, Goran Arčabić, Boris Mašić, Marija Perica Krapljanov, Nada Premerl, Kristijan Strukić, Slavko Šterk  
Visual design of the exhibition devised by: Željko Kovačić, dia  
Photographs: Miljenko Gregl, Tihomir Stančec  
Leaflet art design: Miljenko Gregl  
Promotion and marketing: Đurđa Sorić

**E X H I B I T I O N**  
December 7, 2007 – February 29, 2008

**The Centennial of Zagreb City Museum, 1907–2007**

**100/sto/C/cent/cento/hundred/... STOLJETNICA**



**And yet the advancement of the City Museum in Zagreb depends not on museum employees alone, but also on the public for which it was created, on the people of Zagreb themselves.**

Gjuro Szabo,  
director of Zagreb City Museum,  
1928



## The Centennial of Zagreb City Museum, 1907-2007 100 / sto / C / cent / cento / hundred / CENTENNIAL

The subtitle of the exhibition, which contains variations on the idea of the number »100«, covers the history of Zagreb City Museum, which includes numerous years, addresses, officers, objects, people of Zagreb, donors and visitors to the museum, aimed at presenting, from various aspects, the work of the museum at the level communication back and forth between museum and public, and the material and intangible heritage of Zagreb assembled during the last century.

The first part of the exhibition, *Zagreb City Museum during the 20<sup>th</sup> century*, is a presentation of that part of the life of the museum lasting from 1907 until the full opening of the renovated building of the museum and the new permanent display in 1997. It starts with a picture of Zagreb in 1907, when the museum was founded and opened in the Kamenita vrata Tower. Then came the period of the permanent interim state in the accommodation of the museum, in the south ground floor part of the Art Pavilion, from 1926 to 1945; of the museum at its temporary state at Opatička 8 in 1945 to 1946, and the move to the permanent address, at which it is to be found today, at Opatička 20, in 1947.

Every period is at once a sketch of the time in the conditions in which the museum was at work, appropriately followed by the objects on show that were accessioned in that period. At base, this is al-

ways concern for the memory of the city. For this occasion, objects have been selected that are a testimony of the connections and circumstances in which they arrived in the museum, and the emphasis is placed on persons and stories that link up the history of the primary context of an object, the original purpose and owner, and the secondary context, the expert study and interpretation, from the time it arrives in the museum.



The second part of the exhibition that is entitled *In conjunction with the Centennial of Zagreb City Museum – UNKNOWN*s reflects the implicit guidelines behind the collection of objects that privilege everyday objects and curiosities. Unknown / previously unexhibited / objects are grouped in four topic units characteristic of the interests of today's museum and the expectations of its visitors:

1. Witnesses to the everyday life of Zagreb
2. The world of children
3. Curiosities / features of interest
4. Archaeology generating new visions of the city

**The exhibition conveys a simple and unified message:**

**Zagreb City Museum has been a part of the life of Zagreb and Zagreb people for a hundred years.**

Hence the exhibits are, side by side, artworks and bizarreries from the museum collections, as well as documentary exhibits from the hundred-year old archives and inventories of the museums, the photographs of famous and anonymous Zagreb people, museum officers in the museum and in their private lives. The live pictures of the first TV stories shown about the museum also tell of the great changes in the last forty years or so: in the black and white recordings of museum events we discover the settings, atmosphere and substances of the incessant encounters of museum employees and the public because of which the museum exists. Synergy is the leitmotif of the exhibition.

Zeljka Kolveshi

